

Camera Ready Print Ad Instructions:

Size

The image area of your ad **must** match the sizes shown to the right.

Ad Formats and Resolution

PDF, JPG, JPEG, and PNG are all acceptable formats.
In creating PDF files, use the print/press-ready setting in your application. Be sure to embed all fonts and images. For other file types, be sure the resolution is 300 dpi minimum.

DO NOT use images from the internet. They are always too low a resolution and will print very poorly. High quality photos and graphics are your responsibility.

What to do when your ad is ready...

When your ad is ready to upload, return to the product page on the **Tlehs EasyAds** website that corresponds to your ad. Click **Camera ready ad** under **Ad submittal method**. Then click **Upload files**.

